



Annual Report
2013 - 2014



Trusted For Generations

2013-2014
Board of Directors



Attorney Joel M. Snavely
Board President

Vice President
Terrence Carlin

Recording Secretary
Janet Dean

Corresponding Secretary
Camilla Decker

Treasurer
Georgia English

Assistant Treasurer
Charles Kibler

2013—2014 Directors

*Thomas Aaron
Jane Carney
Michele Cavalier
William Coleman
Mitchell Kalkhof
Anne Jane Kulhanek
Linda Liken
Gary Matczak
Vivian McCullum
Mary Lou Neithamer
Penny Qualls
Carol Lee Restifo
Janet Sesler
Cheryl Wiegler*

From the President & Executive Director
Continuing our Mission ~ Key Initiatives

Sarah Reed focused on several key initiatives in order to keep our services current with industry standards and remain competitive. Key initiatives included the development of plans to renovate and expand the Skilled Nursing Center, to increase our marketing capacity and to enhance services to residents.

The preliminary phase of the expansion project for the nursing facility has been completed. This past year, the Board selected Weber Murphy Fox as the architects for the project. The Board also has allocated funds for the expansion. The goal of the expansion is to increase the number of private rooms, to modernize the physical plant in order to achieve a more residential setting, and to increase dining capacity and other amenities. The project also includes the renovation of Sarah Reed's short-term stay areas. We anticipate that construction will begin as early as May 2015. We are very excited about our expansion project, which affords the opportunity for donors who wish to support our efforts as we remain committed to providing the best possible care and services for our residents. There will be opportunities to honor or memorialize someone with a donation.

We thank the many donors who have contributed towards the funding of a new bus for our residents! The winter fund appeal brought in more donors than usual to support this cause. The Board also allocated additional money from the Special Purpose Fund in order to pay for the bus. This fund is used to enhance the quality of life for our residents. The Special Purpose Fund has increased in recent years thanks to memorials, specified donations, and proceeds from our Fall Fling fundraising event. The bus was ordered recently and will provide our residents with increased comfort and convenience for many years to come. The new bus accommodates 12 passengers and two wheelchairs.

The new Marketing Director position was filled. The Marketing Director already has implemented many of the recommendations contained in our marketing consultant's plan. The Marketing Committee of the Board was very helpful with our re-branding and web site projects. We now are doing business as Sarah Reed Senior Living, a name with a more modern representation of our services that also continues to honor one of our original founders. Our logo was updated, along with the tag line, "Trusted for Generations." A new and much-improved web site was launched in June, and we have received very positive feedback and increased traffic to the site.

Our occupancy numbers for all units continue to be consistently high and demand for our services has increased. We have dedicated a section of the nursing center for short-term stays after hospitalization and rehabilitation. The increased marketing of our rehab program has resulted in an increase in referrals to this program and increased satisfaction of residents.

Improvements were also made in the Residential and Personal Care Facilities by modernizing apartments, common spaces and the library. Marketing of these services is an ongoing effort as we communicate to the community the full scope of services that we provide and the continuum of care that exists to the advantage of residents and families.

This past year we created the position of Assistant Administrator in order to allow for a smooth transition in the 2014-15 fiscal period, when Sandy Carlson, Administrator, retires. Karen Brobst has been completing the requirements to become a

Continued on page 3

Continued from page 2

licensed Nursing Home Administrator and will step into the Administrator position when Sandy retires. We are grateful to have had Sandy in that role for over 20 years and appreciate the mentoring and learning opportunities that she has provided to Karen. We will miss Sandy, but wish her well in this next phase of her life.

We wish to thank all of our Board members, employees, leadership team, volunteers, and donors for the gifts of time, money and expertise that they bring in order to keep Sarah Reed Senior Living a respected and trusted provider in the community. We are constantly mindful and grateful to our residents and families for choosing us for their housing and care needs.

On The Cover....

A bronze sculpture of Miss Sarah Ann Reed is proudly displayed in the Atrium at the Main Entrance. Miss Reed, one of the original founders of Erie's first Social Service organization, started a commitment to Erie residents that spanned 61 years of her life. Closest to her heart was the need to help the children and elderly who could not take care of themselves in the late 1800's.

Highly esteemed for her compassion, generosity, intelligence and dedication, the Board of Directors voted to rename the two divisions of the facility in her honor after her death (at the age of 96) in 1934. Of the 61 years of service, she served 45 of those years as President of the Board.

An employee, much impressed and inspired by what she read, learned and observed over years of working here, Mary Bonaminio, Patient Accounts Coordinator, wanted to create her own special tribute to Sarah Reed. The bust was sculpted over a period of two months in 1999, and was unveiled during the New Year's Eve party that year with residents and staff in attendance. Administration provided historical photographs to her for the cause. Since the old photos did not allow for clothing clarity, Mary was able to sort through books featuring fashions and their details during Miss Reed's early years. As she created her gift, Mary reflected on what she had read about this great lady. She thought of her strength and determination as she molded the chin; the lady's love and compassion for her fellow human beings as she softened the sculpting of the eye area. Mary confided that she wanted to re-emphasize who Sarah Reed was and



**Miss Sarah Ann Reed
1838-1934**

everything she stood for to perhaps inspire staff, residents and supporters to think about how and why this organization started and where we are going. The information noted above was taken from an article in our newsletter in March, 2000.

Mary's gift continues to remind and inspire all who pass through our entrance of this great lady's legacy of caring. Although the name of the organization has changed through the years, we have always maintained her name in her honor. Sarah Reed Senior Living has grown and changed through the years to continue the legacy established in 1871. It has a proud past and continues to be a well-respected and trusted name in the Erie Community.

2013-2014 Administration



Gale Magyar
Executive Director

Administrator
Sandy Carlson

Assistant Administrator
Karen Brobst

Chief Financial Officer
William Redditt

~~~~~  
**Director of Food Service**  
*Kerry Clelland*

**Activities Director**  
*Shirleen Dowd*

**Director of Human Resources**  
*Andrea Hoffman*

**Director of Nursing**  
*Beverly Lasher*

**Director of Environmental Services**  
*Debbie Mann*

**Director of Marketing**  
*Dina Scribner*

**Director of Resident Services**  
*Carey Vieira*



## ***Legacy Guild Members***

The following individuals have made contributions totaling \$10,000 or more. Their names are engraved on The Giving Tree located in the Atrium. Individuals listed in bold print have moved to a new giving level or given a new donation.

### **Founders (Total Cumulative Giving \$100,000+)**

Marion Hirtzel Estate  
Louise Wells Estate  
**Dr. & Mrs. Raymond McGarvey**

### **Leaders (Total Cumulative Giving \$50,000-\$99,999)**

John Arnold  
Erie Community Foundation  
Robert E. Martin Estate  
Florence Schuetz Estate  
Lydia McCain Estate  
Geraldine Weber  
Raymond Wells Estate

### **Investors (Total Cumulative Giving \$10,000-\$49,999)**

Elizabeth Hamot Estate  
Charles Strong Estate  
Martha Kessler  
Margaret Peterson  
Helen Spencer Estate  
Thomas T. Spencer Fund  
Alma Mae Struchen Estate  
Arloween Todd Estate  
**UPMC Hamot**  
Emma Wells  
Mary Zabriskie Estate

## ***Major Giving Society***

The following individuals have made contributions totaling between \$1,000 and \$9,999. Individuals listed in bold print have moved to a new giving level or given new donations.

### **Gold Leaf (Cumulative Giving \$5,000-\$9,999)**

Susan Barry  
**First Niagara**  
Irene Fletcher  
**Loesel-Schaaf Insurance Agency**  
**In Memory of Ernie & Amy Mares**  
*Daughters, Patty, Jeanne, & Deb*  
**Dr. & Mrs. Jack Marshall**  
National City Bank  
Carroll Thomas

### **Silver Leaf (Total Cumulative Giving \$2,500-\$4,999)**

**Clemont Austin III -**  
**E. E. Austin & Son, Inc.**  
Hermine Bauschard Estate  
**Joseph & Sherrie Cermak**  
Druzak Medical, Inc.  
General Electric Foundation  
**Healthcare Ventures Alliance**  
Dorothea Higgins Estate  
Highmark Blue Cross Blue Shield  
Eugene W. & Ida Koehler  
**Gale & Gary Magyar**  
Pharmerica  
Saint Vincent Health Center  
**Janet Sesler**  
**Robert & Shirley Soltis**  
**Dennis & Diane Steadman**  
**Wells Fargo Advisors**  
**James Waldemarson**  
~In Memory of  
Elizabeth Waldemarson  
Paul Zarenko  
~In Memory of Grace Zarenko

### **Bronze Leaf (Total Cumulative Giving \$1,000-\$2,499)**

**Paul Bond**  
**Wallace Brumagin Family Gift**  
Julianna Cicero  
Daniel & Carolyn DeMartino  
Erie City Memorials

### **Bronze Leaf (Total Cumulative Giving \$1,000-\$2,499) continued**

Erie Insurance Group  
**Fulton Athletic Club**  
**GECAC**  
**Gorzynski, Uglow & Farrell, PC**  
**Great Lakes Excavating, Inc.**  
**H. Jack Langer Plumbing & Heating**  
**Donald & Judith Halcom**  
~In Honor of Lottie Cutler  
Lisa Hornstein  
Mr. & Mrs. Robert Kepple  
**Louise Klaphor**  
Mr. & Mrs. David (Jane) Kinzig  
**Knox, McLaughlin, Gornall & Sennett**  
**Linda Liken**  
**The George & Shirley Lucore Family**  
**Fund of The Erie Community Foundation**  
Lake Erie College of Osteopathic Medicine  
**Gale & Gary Magyar**  
~In Memory of Mario, Virginia &  
Karen Pellegrinelli  
**Virginia McGarvey**  
**McKesson**  
Sally Mead  
Scott Mead  
**Paul Nelson-Waldameer Park Inc.**  
**Northwest Retirement Services**  
**Northwest Savings Bank**  
**Paul Ostergaard**  
**Dr. Susan Higgins Packard**  
Ronald Pelton  
Orsanne Potter  
Presque Isle Dancers  
**RLPS Architects**  
**Sandy Sette**  
~In Memory of Dorothy Notarione  
**St. Francis Ushers Club**  
**Star Athletic Club**  
Squaws and Paws Dance Club  
**Arlene Webb**  
Dr. William & Joyce Wilhelm

## ***Continue the Caring***

***Through gifts & pledges  
you can make an  
impact upon the lives of  
current and future  
residents.***

***Donate today at  
[www.sarahareed.org](http://www.sarahareed.org)***

## ***Giving Takes on a New Meaning***

The following individuals have made contributions received between July 1, 2013 and June 30, 2014. Individuals listed in bold print have moved to a new giving level or have given new donations.

### **Diamond (\$500-and above)**

#### **Advanced Drying & Restoration**

Brian & Carol Bish  
J. Charles Brock  
Electrical & Mechanical Systems, Inc.

#### **Donna Haskins**

Isabel Hodgkin  
Louise Hutchinson

#### **McCarls Services, Inc.**

Frank & Patricia Morrison

#### **Calvin & Mary Lou Neithamer**

**Lou & Debbie Porreco-Bianchi Motors**

#### **Carol Lee Restifo**

#### **Maria Savage**

#### **Schneider's Dairy**

Tylon & Jean Schuerman

#### **Richard & Janet Stevenson**

#### **South Erie Turners**

#### **Thomas and Carol Tupitza**

Patricia Wishnok

### **Emerald (\$250-\$499)**

#### **Affordable Care Hearing Aid**

#### **Terrence & Jerri Carlin**

#### **Camilla Decker**

#### **George & Shirley Diller**

Robert & Vicki Frick

#### **Health Care Reimbursement Services**

#### **Jean Huckelbery**

#### **Thomas Leet**

#### **Maplevale Farms, Inc.**

#### **Parsons' Penn Glass**

#### **Mary Roos**

#### **David & Janet Schlabach**

John Schutz

#### **Scott Funeral Home**

#### **Sharp Print Services**

#### **Attorney Joel & Jane Snavely**

Lawrence & Maryanne Szewczyk

YMCA of Greater Erie

### **Ruby (\$100-\$249)**

#### **Thomas Aaron**

#### **Pam Arnold**

#### **Gary & Sandy Carlson**

Janet Brooker

Jean Black

#### **Linda Bolla**

Mary Breyley

#### **Jane Carney**

Marian Clark

Mark & Ann Connolly

#### **Charles Crist**

#### **Paul & Janet Dean**

Pat & Colleen Downey

#### **Debbie Eaton**

William Feldmann

Bob Ferrando World

#### **Thomas & Susan Hagen**

Kate Jacobson

#### **Mitchell Kalkhof**

#### **Charles & Jean Kibler**

#### **Janet Kiehlmeier & William Conway**

Ann & Sam Lewis

The Lowry Family

Vincent & Deanna Lichtinger

#### **Attorney Al & Josephine Lubiejewski**

#### **McKesson**

Heidi McCloskey

#### **Vivian McCullum**

#### **Robert Moore, Jr. & Joan Brooks**

John Morris

#### **William & Deborah Redditt**

Regional Kidney Disease Center

#### **Sunflower Club**

#### **Slovak National Club**

#### **Cosette Steehler**

#### **David Stuller**

Kathleen Anderson Summers

The Patio Shop

Mary Ann Wells

#### **Wesleyville American Legion**

Susan Wolchik

Susan Zimmerman

### **Sapphire (up to \$99)**

#### **Jeanette Bisbee**

#### **Barbara Borkowski**

#### **Michael & Marie Burenko**

#### **Suzanne Burrows**

#### **Diane Caldwell**

#### **Michele Cavalier**

#### **Edward Coleman**

#### **William Coleman**

#### **Coleman Properties**

#### **Georgia English**

#### **Victoria Klinchock**

#### **Anne Jane Kulhanek**

#### **Gary Matczak**

#### **Terry & Cheryl Moore**

#### **Krista Peeters**

#### **Penny Qualls**

#### **Dina Scribner**

#### **Cheryl Wiegler**

## ***Testimonials***



**Cliff Michaels**  
**Residential Apartment**

***"I'm very pleased that I chose this homey place for my wife and myself. The care she received when she was ill was very loving! I like it here so much. The people are very nice, and I've made good friends."***



**Bob Moore**  
**Personal Care Resident**

***"I've lived independently in my Sarah Reed apartment for two years. Recently I was hospitalized and now need some extra help with showers and housekeeping. I'm so glad I was able to get those services right in my apartment."***

## Testimonials



**Karl & Theresa Klan**  
Reed Manor Residents

***“When we walked in and saw the bright, spacious apartment we knew this was the place for us! We love the view from our apartment. Everyone here was so welcoming and made us feel right at home!”***



**Frances Forte**  
Nursing Home Resident

***“Never did I think I could like living in a nursing home but I really do! After a heart attack and broken hip, I can no longer live alone. The staff here is so helpful, and my lovely room is my castle! I especially enjoyed the physical therapy I received.”***

## Memorials

### ***In Memory of Wanda Bocianowski***

Herbert & Mary Brown  
Tom & Phyllis Burke  
Mario & Vienna Cocuzzi  
Morton Doppelt  
Bridget Hines  
Jerry & Ann Kraus  
Nick & Kathy Michaelson  
Jane Owen  
Jason Owen  
Elena Salvia & Rick Kerr  
Frank & Linda Salvia  
Tony & Wanda Salvia  
Mary Scott  
Gordon & Nancy Starr  
Joyce Van Deman  
Pat Wilczynski

### ***In Memory of Ivan Boyer***

Diana Caldwell

### ***In Memory of Jean Boyer***

American Postal Workers Union Erie  
John & Nancy Borland  
Robert & Deborah Felton

### ***In Memory of Patricia Burgess***

Debbie Giguere  
Kathie and Bob Mazza  
Phyllis M. Mosier  
Ray and Alyce Slivochka  
Michelle Tefft

### ***In Memory of Mary Cluster***

Julianna Cicero

### ***In Memory of Everett & Martha Colgan***

Joseph & Sherrie Cermak

### ***In Memory of Martha Colgan***

Matt Catrabone  
Betty Stablein  
William & Susan Stromenger

### ***In Memory of Marge Conyngham***

Carol Conyngham

### ***In Memory of Lottie Cutlar***

Donald & Judith Halcom

### ***In Memory of Mr. & Mrs. Anthony DiBacco***

Thomas & Sharen Aaron

### ***In Memory of Angela Fllippi***

Cheryl Chiota

### ***In Memory of Dorothy Garfield***

Shirley Podlasek

### ***In Memory of Dr. & Mrs. Geza Gruenwald***

Geza Gruenwald Estate

### ***In Memory of Alan J. Haskins***

Donna Haskins

### ***In Memory of Herman and Virginia Heintzl***

Michael & Mary Ann Chiteman  
Loreto & Judy Clavelli  
Albert & Patty Courteau  
Mark & Tina Dunar & Family  
John Falconer  
Robert Falconer  
Bernard Graf  
Jim & Jan Graziano  
Mark Hasenohrl  
Tom & Julie Heintzel  
John & Dottie Hermann  
John & Bobbi Hines  
Joe & Dottie Hodapp  
Renee Kloecker  
John Lackovic  
Mary Frances Margetta  
Gary & Kathy Messina  
John & Beverly Ondreako  
Barbara Rettger  
Jeanne Reynolds  
Siebenbuerger Ladies Auxillary  
St. Vincent IT Department  
Paul & Joyce Vallimont  
Ron & Donna Wingerter

### ***In Memory of Jeanne Hiegel***

Eileen Behringer  
Kenneth & Carolyn Corbin  
Jim & Mary DiTullio  
Mr. & Mrs. C.R. Gennaro  
Mr. & Mrs. E. Gennaro  
Carolyn Hammer  
Douglas & Stephanie Muzzy  
Keith & Barbara Sundberg  
Mary Elaine Thieman

### ***In Memory of Marilyn Hilinski***

Louis Seman

### ***In Memory of Dorothea Higgins & Winifred Burger***

Susan Packard

### ***In Memory of William & Agnes Kaufman***

Paul & Barbara Bond

### ***In Memory of Frank Knauer***

Richard & Janet Stevenson

### ***In Memory of Donald A. Leet***

Thomas Leet



***In Memory of Richard Love***

Jackie Love-Johnson

***In Memory of Edith Lucher***

JoAnn Guilianelli  
Mark & Carol Mancuso  
Bill Woerner  
Charlotte Woerner

***In Memory of Amy and Ernest Mares***

Prescott Clark Family  
Lucinda Edmonds  
Jeanne Kleen  
Steve & Nancy Kleene  
Patricia Mares Miller  
Deborah Randisi  
Kim Rozell  
Virginia Rulis

***In Memory of Nancy & Ed McCallion***

Marybeth Baran  
Patricia Jaskiewicz

***In Memory of Alvena R. Mc Kay***

Charles McKay

***In Memory of Joan Moore***

Gloria Baker  
Patricia Cosper  
Loose Tetuan Dunn Bergdahl &  
Associates  
Lawrence and Lisa Phillips  
Ross & Joy Rectenwald

***In Memory of Mary Ellen &  
Lois Moore***

Robert Moore

***In Memory of Dorothy Notarione***

Domenic & Sandra Sette

***In Memory of Nila Petri***

Tom & Sharen Aaron  
Carolyn Hammer  
Karen Heberle  
Gale Magyar  
James & Patricia Orth

***In Memory of Goldie Post***

Henry & Anita Maher  
Shirley Podlasek  
C.A. Post  
Protective Industries, Inc.  
Nancy Snyder

***In Memory of Joseph D. Restifo***

Carol Lee Restifo

***In Memory of Marion Rogers***

Denny Rogers

***In Memory of Celia Romeo***

Pasquale and Joanne Bruno  
Ronald W. Helminski, D.M.D.  
Janice Hill  
Martin & Rena Rohrer  
Mark and Joni Vatavuk

***In Memory of Julia Savage***

Maria Savage

***In Memory of Amos & Winnie Schlabach***

David & Janet Schlabach

***In Memory of Jean Schuerman***

William & Dell Becker  
Mary Jane Dike  
Clare & Patricia Gennaro  
Mr. & Mrs. E. Gennaro  
Margery Kibler  
Gale Magyar  
Eugene & Lisa McNamara  
David & Shirley Myers  
Frances Pontoriero  
Dr. Anthony Snow  
Cally Vinz  
Tim & Sandy Wilhelm

***In Memory of Tylon & Jean Schuerman***

Herald and Mary Alice Green  
Charles and Jean Kibler

***In Memory of Marie Scott***

Shirley Soltis

***In Memory of Irene Smith***

Robert & Doris Allen  
Kathleen Brennen  
Neil & Sue Burkell  
Pat & Linda Federici  
Jan Fitzgerald  
Twanisha Franklin  
Claire Giarina  
Nancy Klawuhn  
Kathy Koch  
Karen Kosobucki  
Sue McDonald  
Lisa McElhenny  
Nancy Minnich  
Patty Parker  
Patti Popovich  
Patrick Ryan  
Lois Smith  
Nancy Stanley

***In Memory of Marion Smith***

Gordon and Dorris Aikens  
Jefferson Education Society

***In Memory of Robert F. Soltis***

Shirley Soltis

***In Memory of Frances Stiftinger***

Joanne Boswell  
Mary Ann Meinart  
George & Mary Stiftinger

***In Memory of Walter Stepnowski***

Ruby Stepnowski

***In Memory of Marion Stevenson***

Richard & Janet Stevenson

***In Memory of Mary Alice Tordoff***

Mary Sue Roos

***Thank you for your  
generous donations.***

***Your support is greatly  
appreciated as we  
continue to serve the***

***community and carry on  
Sarah Reed's mission to  
future generations.***

***Honor Gifts***

***In Honor of Wallace Brumagin***  
Wallace Brumagin Family Gift

***In Honor of William Carroll***  
Terrence & Jerri Carlin

***In Honor of Edith Love***  
Jackie Love-Johnson

***In Honor of Robert Moore***  
Robert Moore Jr. & Joan Brooks

***In Honor of Paul & Jackie  
Ostergaard***  
Ann Ostergaard

***In Honor of John Schutz***  
Jeanette Bisbee

***In Honor of Mary Stevenson***  
William & Pam Arnold

## *Ways to Support Sarah Reed Senior Living*

When you make a gift to Sarah Reed Senior Living, you determine how the funds will be used. All donations are tax deductible to the fullest extent of the law. Unrestricted gifts are among the most valuable to Sarah Reed, because they allow Sarah Reed to allocate funds wherever the need is greatest. Directed gifts allow you to designate your gift for a specific project of Sarah Reed Senior Living. An easy way to double or triple your donation is to find out if your company has a matching gift program.

### **• Memorial and Honor Gifts**

A tribute gift is a meaningful way to convey sympathy to the bereaved, memorialize a loved one, commemorate a special occasion or honor someone special. It is also an opportune way to express gratitude to a Sarah Reed Senior Living employee or volunteer who has made a special impact.

### **• Planned Gifts**

Sarah Reed Senior Living accepts planned gifts, including bequests, named beneficiary for life insurance policies, charitable gift annuities and other options. For information about increasing your income, earning valuable income-tax deductions, and reducing your estate taxes, please contact a financial planner or estate attorney.

### **• Naming Opportunities**

There are many opportunities to recognize family members, friends or organizations with naming opportunities throughout Sarah Reed. Opportunities include dining room chairs, lounges, common areas, hall and possibly buildings. Please contact the Executive Director for additional information about these opportunities.

### **• Volunteer Opportunities**

Volunteers are needed for friendly visits with residents, reading to the residents, assisting with resident games and bingo calling, assistance with special programs including transporting residents to and from activities within the facility and assisting residents outdoors during nice weather. Please contact the Activities Director for information on volunteer opportunities.



*For contributions of \$1,000 or more, your name will be engraved on our beautiful Giving Tree, located in our main atrium.*



*Daughters - Jeanne Kleene, Patty Miller, and Deb Randisi, donated Sarah Reed's new Yamaha Clavinova piano, "in memory of their parents, Amy and Ernie Mares, for whom music was a lifetime joy."*



# Sarah's 19th Annual Fall Fling ~ 2013

The Fall Fling is our annual fundraiser held at the Ambassador Banquet & Conference Center. The Fall Fling includes a luncheon, style show, themed basket raffle, shopping opportunities, door prizes and more. Nearly 400 guests attended the event raising just over \$17,000. The proceeds from this event benefit the Special Purpose Fund, which is used to enhance the quality of life for our residents.



## Sponsors \$500+

Diagnostic X-Ray Service, Inc.  
First Niagara Bank  
Fulton Athletic Club  
Healthcare Ventures Alliance  
Kali's Candy  
Loesel-Schaaf Insurance Agency  
Northwest Savings Bank  
Scott Enterprises  
UPMC  
Wells Fargo Advisors

## Contributors \$250

GECAC  
Gorzynski, Uglow & Farrell, PC  
Great Lakes Excavating, Inc.  
Mrs. Rosemarie Marshall  
*In Memory of Dr. Jack Marshall*  
McKesson  
National Fuel Resources

## Contributors In-Kind \$250-\$499

Around the Chef's Table  
Celebration Jewelers  
Leo's Car Wash  
MIAC at Mercyhurst University

## Supporters \$100+

Affordable Care Hearing Aid  
Alliance Rehab HVA, LLC  
Bianchi Motors, Inc.  
Burton Funeral Homes  
Dees Enterprises, Inc.  
DeSantis Solutions  
H. Jack Langer Plumbing  
& Heating  
Health Care Reimbursement  
Services, Inc.  
J.C. Ehrlich  
Knox, McLaughlin, Gornall &  
Sennett, P.C.  
Kwalu  
Maplevale Farms, Inc.  
McCarl's Services, Inc.  
McCullum, Vivian  
Parson's Penn Glass Co.  
Pro Clean Unlimited, Inc.  
Reese, Lower, Patrick & Scott  
Architects  
Schneider's Dairy  
Sharp Print Services

## Supporter In Kind \$100-\$249

Action Printing  
Amerinet  
Beautiful Smiles  
Carla Edmiston Massage  
Therapy  
Cookie Lee Jewelry  
Coventina Spa  
Curves  
Deck Vend Services, Inc.  
GFS Marketplace  
John V. Schultz Furniture  
Kuntz, Valerie, Esq.  
~ Quinn Law Firm  
Dr. Mark Minichelli  
Dentistry, Inc.  
North Coast Flight School  
Rainbow International  
Romolo's Chocolate  
Salvia, Dr. Anthony & Wanda  
ServPro  
Vicary, Tom  
~The Fine Art of Glass

## Basket Auction Donors

A. Caplan Company  
A Clean Come True  
A Floral Affair  
A La Carte  
AFLAC  
All That Glitters  
Allburn Florists  
Ambridge Rose Spa & Salon  
Barbara's Hallmark  
Beck's Beach Glass Designs  
Bel-Aire Clarion Hotel/Victor's  
Bello's Market  
Bob Evans Farm Restaurant  
Buffalo Bills  
Buffalo Sabres  
Burns, Peggy  
Campbell's Pottery Store  
Cathy's Flower Shoppe  
Championship Awards  
Charlie's Pub & Eatery  
Chautauqua Institution  
Cheddar's  
Chestnut Place Hallmark  
Chido's Dry Cleaners, Inc.  
Colony Pub & Grille  
Compadres Mexican Restaurant

Continental Health  
Equipment  
Contrucci, Dawn  
~Mary Kay Cosmetics  
Crowley's Restaurant  
Dairy Queen, Peach Street  
Delta Sonic  
DiGello, Mrs. Ginny  
Dollar General  
Eat N Park ~ Yorktown  
Eclectic Etceteras Coffee  
House  
Edible Arrangements  
Edinboro Hotel  
Edinboro Lake Resort  
El Canelo Restaurant  
Energy Efficiency Solutions  
Erie Bayhawks  
Erie Brewing Company  
Erie Otters Hockey Club  
Erie Philharmonic  
Erie Playhouse  
Erie Seawolves  
Erie Times News  
Fat Willies Wing House  
Ferrante Winery  
& Ristorante  
Finney's Chocolate Shoppe  
Flip Café  
Frankie & May Fresh Grocer  
French Creek Valley  
Trading Post  
Frontier Pharmacy  
Gerlach's Garden  
Giant Eagle  
Grainger  
Greengarden Lanes  
Haulik, JoAnne  
~Mary Kay Cosmetics  
Health Care Furnishings  
Holmes BP Car Wash  
Hurry Hill Maple Farm  
Jo's Brooklyn Bagel  
Joe Roots Grill  
JR's Last Laugh Comedy  
Karen's Angels  
Krispy Kreme  
Lakeside Bagel & Deli  
Larese Floral Design  
Longhorn Steakhouse

Mac Morgan Jewelry  
& Oddities  
Max & Erma's  
Merle Norman Cosmetics  
Mi Scuzi  
Moe's Southwest Grill  
O'Charley's  
Old Country Buffet  
Paris Cleaners  
Perkins Restaurant  
Pie in the Sky Café  
Pony Express  
Potratz Floral Shop  
Red Lobster Restaurant  
Relish Jewelers  
Riverside Golf Course  
Riverside Inn  
Schwebel Baking Co.  
Scolio's Fruit  
Serafini's  
Smokey Bones Bar  
& Fire Grill  
St. Vincent Health Center  
Starbucks  
Studio Hue, Inc.  
Sugar N Spice Amish  
Suite Two Studio  
Temple Anshe Heshed  
Texas Roadhouse  
Tim Hortons  
Tom Ridge Center  
Traditions  
Twins Rest. & Catering  
Utz Quality Foods  
Valerio's Italian Rest.  
Valu Home Centers  
~ East 38<sup>th</sup> Street  
Vantage  
Venango Valley Inn &  
Golf Course  
Wegman's  
Westlake Beer  
Wooden Nickel Buffalo  
Farm  
Board Members  
Staff of Sarah Reed



## Financial Summary ~ 2013 - 2014

Sarah Reed Senior Living continues to improve financial stability as evidenced by the results of the past fiscal year.

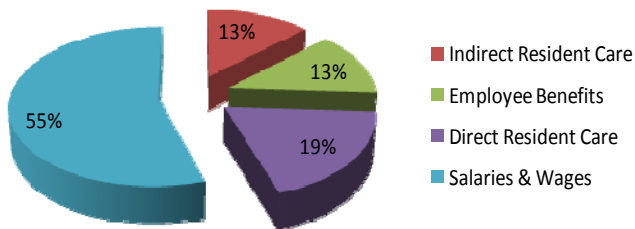
Operating income exceeded budget during the fiscal year and continued to reflect the commitment to strong financial performance. Excellent census and careful management of facility costs contributed to these positive results.

We continue to expand our fundraising efforts and requests for donations to assist with anticipated major expenditures. This effort will allow us to enhance physical structure, service delivery systems and additional enhancements that will promote trends within the industry.

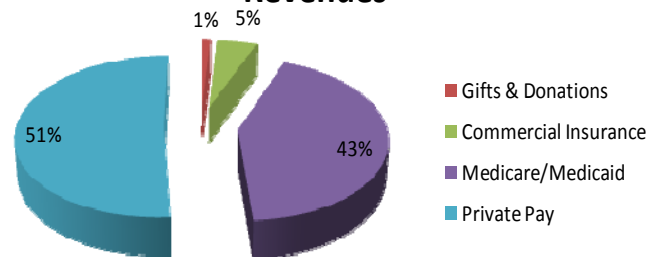
Our investment advisor firm continues to meet with the Finance Committee to monitor our investment fund performance as well as Sarah Reed's overall investment policy.

Sarah Reed Senior Living employs 161 full-time employees and 87 part-time employees.

### Expenses



### Revenues



**“All of the therapists worked together as a team to help me and the other residents. My therapy was hard work, but I’m glad they encouraged me or I wouldn’t be going home today.”**

~Carol Conyngham

**“The exercise and breathing treatments here helped me recover from pneumonia. I have a lot of fun with the therapy staff. I’m happy to be going back to my apartment this week.”**

~Clarence Post

## *Sarah Reed Senior Living Funds*

Sarah Reed Senior Living has several established funds that can be supported through your generous gifts.

**The Endowment Fund** helps to ensure Sarah Reed Senior Living's future through growth and sound management.

**The Special Purpose Fund** was established to enhance the quality of life at Sarah Reed for our residents. Several projects are funded on annual basis with monies raised through this fund including entertainment for all resident functions, green plant maintenance, resident holiday gifts, special functions, and bird aviaries in resident care areas. Proceeds from the Annual Fall Fling support this fund.

**Sarah Reed's new bus was purchased through funds from the Sarah Reed Special Purpose Fund and our year end appeal.**



## *A Continuing Care Retirement Community*

*Residential Apartments*

*Skilled Nursing Care*

*Personal Care Apartments*

*Short-Term Rehab*

*Memory Support*

## *How You Can Help!*

### **Join our Team**

Director of Human Resources

814-878-2615

### **Get Involved**

Volunteer Coordinator

814-878-2631

### **Make a Gift**

Chief Financial Officer

814-878-2616

### **Reside at Sarah Reed Senior Living**

Admissions: 814-878-2600



## **Our Mission...**

**Chartered as Erie's first welfare agency in 1871, Sarah Reed Senior Living, a private nonprofit corporation is committed to providing a comprehensive approach to retirement living through a continuum of care for its residents in a secure and supportive environment by offering quality health care and services as well as opportunities for mental, physical, recreational and spiritual programs at a reasonable cost.**







227 West 22nd Street  
Erie, PA 16502  
www.sarahreed.org  
814-878-2600

NON PROFIT  
U.S. POSTAGE  
PAID  
ERIE, PA  
PERMIT NO. 375

RETURN SERVICE REQUESTED

